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15 May 1978

MEMORANDUM FOR: Deputy Director of Public Affairs

VIA : Chief, Publications and Presentations

Group, NFAC

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FROM : Chief, Product Design

Branch, PPC

SUBJECT: Visit to Production Offices of Four

New York Publishers

This is to confirm our earlier telephone conversation concerning my visits to the production offices of Time, Fortune, Harcourt Brace, and the American Publishing Company, Tuesday and Wednesday, 16-17 May 1978. The purpose of the visits is to further acquaint myself with the procedures and standards applied in the production of periodicals. Arrangements were made through Time's cartographer, Mr. Paul Pugliese.

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